Connect... at SASE’s National Conference and Career Fair, where you can recruit the best and brightest Asian heritage scientists and engineers

Join... us in recognizing important members of the SASE community, such as API women in STEM and API’s who have served our country in the military. SASE members and non- SASE members are recognized.

Come Together... in helping Asian heritage employees reach their full potential though SASE’s multi-faceted professional development programs

Enjoy... our magazine, SASE, which reaches our members and conference attendees with wonderful articles and inspiring profiles

Showcase... your organization as a diversity advocate and highlight your employees through SASE’s Leadership Awards and Achievement Awards programs

Have Fun... at SASE conference events such as Esports, SASEbowl and SASEhack!

2019 National Conference and STEM Career Fair
David L. Lawrence Convention Center
Pittsburgh, Pennsylvania • October 10-12, 2019

2018 Conference and STEM Career Fair Attendee Profiles and Data:

- **Total Attendees**: 2,600
- **Universities Represented**: 128

**Gender Distribution**
- Female: 33%
- Male: 67%

**Citizenship**
- U.S. Citizen or Permanent Resident: 24%
- Other: 76%

**Level of Study**
- Undergraduate: 20%
- Graduate: 80%

**Year in School**
- Freshmen: 67%
- Sophomores: 19%
- Juniors: 16%
- Seniors: 6%

**Major**
- Engineering Majors: 46%
- CS and EE: 38%
- Science or Other Major: 16%

**Conference and STEM Career Fair Attendees have great GPAs!**
- Over 3.0 GPA: 89%
- Over 3.5 GPA: 50%
### Conference Sponsor Opportunities

#### Conference Co-Lead
($34,000, maximum 3)
- Website banner ad on SASE conference page
- Organizational Advisory Council (OAC) membership
- Two ad pages in SASE Magazine, either an advertising spread or a single ad page and a full page editorial profile of an Asian-American executive
- Quad career fair booth
- One workshop
- 2 Gold Registrations
- 6 Silver Registrations
- 2 minute video shown at the Gala dinner
- One pre-conference email blast
- One “Visit Us” sign outside career fair
- Opportunity for sponsor speaker to do a short 3 minute presentation at Friday dinner
- Facebook post
- Two interview booths

#### Organizational Advisory Council - OAC ($24,500)
- Double booth at career fair
- Full page ad in SASE Magazine
- Two interview booths
- Full year access to resume database
- Two face-to-face OAC meetings per year
- 2 Gold Registrations
- 4 Silver Registrations
- One email blast
- One workshop at national conference
- One SASE Regional Conference sponsorship – includes mention on regional conference website, table at event, one event registration
- Scrolling logo on SASE homepage
- Logo (or listing) on OAC page in SASE Magazine
- Full year unlimited job postings
- Key school chapter development

#### Awards Dinner ($30,500)
- Welcome, introduce event speaker
- Full page ad in SASE Magazine
- Double career fair booth
- 4 Silver Registrations
- Distribution of sponsor materials

#### Friday Breakfast ($21,250)
- Welcome, introduce event speaker
- Full page ad in SASE Magazine
- Double career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

#### Saturday Breakfast ($18,250)
- Welcome, introduce event speaker
- Full page ad in SASE Magazine
- Double career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

#### Thursday Achievement Awards Dinner ($17,250)
- Welcome, introduce event speaker
- Full page ad in SASE Magazine
- Double career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

#### Thursday Night Reception ($17,250)
- Welcome event attendees
- Full page ad in SASE Magazine
- Double career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

#### Break ($10,250)
- Two breaks, mid-morning and mid-afternoon
- Half page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

#### Ribbon-Cutting Grand Opening of Career Fair ($12,250)
- Two minute welcome to attendees
- Opportunity to cut ribbon
- Photo opportunity with SASE VIPs
- Double career fair booth
- Full page ad in SASE Magazine
- 2 Silver Registrations

#### Name Tags ($15,250)
- Company logo on each attendee name tag
- Full page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations

#### Conference Tote Bag
($18,250 exclusive sponsor or $12,250 non-exclusive – 2 maximum)
- Distributed to all conference attendees
- Company logo printed on each bag
- Full page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

#### Registration: Onsite and Online ($16,250)
- Extra signage at check-in (physical and online check-in)
- Full page ad in SASE Magazine
- Double career fair booth
- 2 Silver Registrations

#### Resume Room ($17,250 each sponsor – 6 maximum)
- Your company reps offer resume critiques
- Full page ad in SASE Magazine
- Double career fair booth
- 2 Silver Registrations

#### Charging Stations ($10,250)
- Two stations for attendees
- Full page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations

#### SASEbowl (Lead $12,250) (Non-Lead $10,250)
- Competing teams vie to be engineering, general knowledge and “All things SASE” Champion
- Single career fair Booth
- Half page ad in SASE Magazine
- 2 Silver Registrations

#### SASE Photo Studio ($15,250)
- Company logo on SASE “Step and Repeat” photo studio banner
- Full page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations

#### Sponsored Workshop ($13,250)
- Welcome attendees, supply workshop presenter
- Half page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations

#### Premium Workshop ($17,500)
- Welcome attendees, supply workshop presenter
- Full page ad in SASE Magazine
- Double career fair booth
- 3 Silver Registrations
Conference Sponsor Opportunities (Continued)

SPONSORED PANEL ($10,250)
- Welcome attendees, provide one panelist
- Half page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations

THURSDAY AFTERNOON PROFESSIONAL NETWORKING ($12,250)
- Welcome event attendees
- Half page ad in SASE Magazine
- Single career fair booth
- 2 Silver Registrations
- Distribution of sponsor materials

CAREER FAIR OPPORTUNITIES:
STANDARD CAREER FAIR ($7,075)
$6,575 if paid by June 1
- Career fair booth (10’ x 10’)
- Half page ad in SASE Magazine
- 1 Silver Registration

Government Pricing: $6,075

DOUBLE CAREER FAIR ($13,000)
$12,500 if paid by June 1
- Double career fair booth (20’ x 10’)
- Full page ad in SASE Magazine
- 2 Silver Registrations

TRIPLE CAREER FAIR BOOTH ($16,750)
- Triple booth (30’ x 10’)
- Full page ad in SASE Magazine
- 2 Silver Registrations

QUAD CAREER FAIR BOOTH ($21,375)
- Quad booth (20’ x 20’)
- Full page ad in SASE Magazine
- 3 Silver Registrations

ADDITIONAL OPPORTUNITIES:
Must be purchased with a sponsorship package

INTERVIEW BOOTHS ($400)
- One interview booth

HOSPITALITY SUITES ($3,000)
- Based on availability. Sponsor provides food and non-alcoholic drinks

POSTER OUTSIDE CAREER FAIR ON EASEL ($1,500)
- Large sign (22” X 28”) with your logo and message, such as “Come See Us in Booth ____.”

SEASONAL CAREER FAIR OPPORTUNITIES

SASE HackerCon ($20,000 Lead, $10,000 for non-lead)
- Sponsor SASE’s own hackathon
- Opportunity to present to participants
- Provide judge/mentor
- Recognition in SASE Magazine and on SASE website

UNIVERSITY LEAD SPONSOR ($10,000) (For academic institutions only)
This is the highest profile university sponsorship, with extensive benefits:
- Ten Bronze registrations
- Unlimited career fair attendance
- Double career fair booth
- Invitation for one representative to attend Organizational Advisory Council (OAC) meetings
- School-specific marketing sheet in tote bag (supplied by school)
- Full Page in SASE magazine – half page welcome from Dean (with photo), half page ad for school
- Logo prominently displayed on website
- One email blast
- One Facebook post

PRINT ADVERTISING OPPORTUNITIES
SASE Magazine is the official magazine of the Society of Asian Scientists and Engineers (SASE). It is distributed to all conference attendees and all chapters. Advertising in SASE Magazine is included with all conference sponsorships.

In addition, there are other opportunities to advertise:
- Half page ad (horizontal): Without sponsorship $2,500
- Full page upgrade from complimentary half page: $2,500
- Full page ad: Without Sponsorship $4,000

SASE Hack ($2,500)
- Opportunity to present to participants
- Recognition in SASE Magazine and on SASE website

E-NEWSLETTER ($2,500)

ACADEMIC OPPORTUNITIES
- Showcase your school as a desirable place for organizations to recruit and hire your graduates
- Promote your graduate programs to over 2,500 Asian undergraduate technical students
- SASE has deeply discounted these Academic Opportunities to encourage participation

Booth cost: $1,500
(75% discount from corporate rate)

Sponsorship includes a complimentary half page advertisement in SASE Magazine and one career fair registration. To increase half page to full page is an additional $1,500.

This is the highest profile university sponsorship, with extensive benefits:
- Ten Bronze registrations
- Unlimited career fair attendance
- Double career fair booth
- Invitation for one representative to attend Organizational Advisory Council (OAC) meetings
- School-specific marketing sheet in tote bag (supplied by school)
- Full Page in SASE magazine – half page welcome from Dean (with photo), half page ad for school
- Logo prominently displayed on website
- One email blast
- One Facebook post

PRINT ADVERTISING OPPORTUNITIES
SASE Magazine is the official magazine of the Society of Asian Scientists and Engineers (SASE). It is distributed to all conference attendees and all chapters. Advertising in SASE Magazine is included with all conference sponsorships.

In addition, there are other opportunities to advertise:
- Half page ad (horizontal): Without sponsorship $2,500
- Full page upgrade from complimentary half page: $2,500
- Full page ad: Without Sponsorship $4,000

SASE Hack ($2,500)
- Opportunity to present to participants
- Recognition in SASE Magazine and on SASE website

E-NEWSLETTER ($2,500)

ACADEMIC OPPORTUNITIES
- Showcase your school as a desirable place for organizations to recruit and hire your graduates
- Promote your graduate programs to over 2,500 Asian undergraduate technical students
- SASE has deeply discounted these Academic Opportunities to encourage participation

Booth cost: $1,500
(75% discount from corporate rate)

Sponsorship includes a complimentary half page advertisement in SASE Magazine and one career fair registration. To increase half page to full page is an additional $1,500.

Gold Registration – Includes all events Thursday (morning and afternoon professional training, lunch and Thursday Awards Dinner), all events Friday (breakfast, lunch, Friday Dinner Gala Awards, workshops), Saturday breakfast and career fair

Silver Registration – Includes Thursday Awards Dinner, all events Friday (breakfast, lunch, Friday Dinner Gala Awards, workshops), Saturday breakfast and career fair

Bronze Registration – Includes all events Friday (breakfast, lunch, Friday Dinner Gala Awards, workshops), Saturday breakfast and career fair
SASE Chapters

Collegiate Chapters
Arizona State University
Boston University
Brandeis University
California State University Fresno
California State University, Long Beach
Carnegie Mellon University
City College of New York
Clarkson University
Colorado School of Mines
Colorado State University
Cooper Union for the Advancement of Science and Art
Cornell University
Drexel University
Embry-Riddle Aeronautical University
George Washington University
Georgia Institute of Technology
Lamar University
Lehigh University
Michigan State University
New York University
aka Polytechnic Institute of New York University
North Carolina State University
Northeastern University
Northwestern University
The Ohio State University
Purdue University
Regis University
Rensselaer Polytechnic Institute
Rice University
Rochester Institute of Technology
Rose-Hulman Institute of Technology
Rutgers University
San Jose State University
Stevens Institute of Technology
SUNY Binghamton
SUNY Buffalo aka University at Buffalo
SUNY Stony Brook
Syracuse University
Temple University
Texas A&M University
University of Alabama in Huntsville
University of Arizona
University of California-Berkeley
University of California-Los Angeles
University of California-Merced
University of California-San Diego
University of California-Santa Barbara
University of California-Santa Cruz
University of Colorado-Boulder
University of Colorado-Denver
University of Dayton
University of Delaware
University of Florida
University of Houston
University of Illinois Chicago
University of Illinois Urbana-Champaign
University of Maryland-Baltimore County
University of Maryland-College Park
University of Massachusetts-Amherst
University of Miami
University of Michigan
University of Minnesota-Twin Cities
University of Nevada Las Vegas
University of New Hampshire
University of Notre Dame
The University of Oklahoma
University of Pennsylvania
University of Pittsburgh
University of Rhode Island
University of Rochester
University of South Florida
University of Texas at Arlington
The University of Texas at Austin
University of Virginia-Charlottesville
University of Washington
Vanderbilt University
Villanova University
Virginia Tech
Worcester Polytechnic Institute

Professional Chapters
Boston
Cincinnati
Colorado
Houston
Las Vegas
Philadelphia
Washington D.C.

Did you know that SASE has the largest Asian-American Career Fair in the U.S.?

ABOUT OUR MAGAZINE SASE is the official magazine of the Society of Asian Scientists and Engineers (SASE). The Fall conference issue is distributed to all conference attendees and all chapters.

PARTICIPATION in the conference issue of SASE is included as a benefit of all conference sponsorships.

FOR MORE INFORMATION about participating in the 2019 SASE National Conference and STEM Career Fair, contact: René Avendaño (562) 496-4428, rene.avendano@saseconnect.org

FOR MORE INFORMATION ABOUT SASE go to www.saseconnect.org

JOIN THE CONVERSATION ONLINE for the 2019 conference on Twitter: #SASENC2019

PAYMENT TIMING AND TERMS: Designated sponsorships must be prepaid to be reserved. No cancellation after payment received. All sponsorships must be fully paid before the beginning of the 2019 Conference and STEM Career Fair, October 10, 2019.
SPECIAL THANKS

The Society of Asian Scientists & Engineers (SASE) would like to extend our sincere appreciation to our national sponsors. Because of your support, we have been able to continue our growth, present a great conference and provide a higher level of service to our members. Because of your support we continue to develop an infrastructure that will allow SASE to further reinforce its role in advancing Asian heritage engineers and scientists in the workplace. Because of you, our association is stronger, and better. THANK YOU!

LEAD SPONSORS

OAC SPONSORS

EVENT / PRODUCT SPONSORS

CAREER FAIR / OTHER SPONSORS

ACADEMIC / NON PROFIT SPONSORS