Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State\_\_\_\_Zip\_\_\_\_\_\_\_\_

Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax\_\_\_\_\_\_\_\_\_\_\_\_\_\_Web\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES:**

\_\_**CONFERENCE CO-LEAD - $34,000** **each, maximum 3** (Website banner ad on SASE conference page, Organizational Advisory Council (OAC) membership, Two ad pages in *SASE Magazine* (either an advertising spread or single ad page and full page editorial profile of Asian-American executive), Quad career fair booth, One workshop, 2 Gold conference registrations, 6 Silver conference registrations, 2 minute video shown at Gala, One pre-conference email blast, One “Visit Us” sign outside career fair, Opportunity for a 3-minute presentation at Friday Dinner, One Facebook post, Two interview booths)

\_\_**ORGANIZATIONAL ADVISORY COUNCIL – OAC - $24,500** (Double career fair booth, Full page ad in *SASE Magazine*, Two interview booths, Full year access to resume database, Two face-to-face OAC meetings per year, 2 Gold conference registrations, 4 Silver conference registrations, One Email blast to conference participants or SASE members, One workshop at national conference, Choice of one SASE Regional Conference sponsorship (includes mention on regional conference website, table at event, one registration for event), Scrolling logo on SASE homepage, Logo (or listing) on OAC page in SASE *Magazine,* Full year unlimited job postings, Key school chapter development)

\_\_**GALA–DINNER - $30,500** (Welcome, Introduce event speaker, Full page in *SASE Magazine*, Double career fair booth, Four Silver conference registrations, Distribution of sponsor materials)

\_\_**FRIDAY LUNCH - $26,250** (Welcome, Introduce event speaker, Full page in *SASE Magazine*, Double career fair booth, Two Silver conference registrations, Distribution of sponsor materials)

\_\_**COLLEGIATE LEADERSHIP SEMINAR - ($25,500 – one sponsor, $20,500 each – two sponsors)** (Provide presenter - subject to SASE approval), One workshop, Full page ad in *SASE Magazine*, Double career fair booth, Two Silver conference registrations)

\_\_**FRIDAY BREAKFAST - $21,250** (Welcome, Introduce event speaker, Full page in *SASE Magazine*, Double career fair booth, Two Silver conference registrations, Distribution of sponsor materials)

\_\_**SATURDAY BREAKFAST - $18,250** (Welcome, Introduce event speaker, Full page in *SASE Magazine*, Double career fair booth, Two Silver conference registrations, Distribution of sponsor materials)

\_\_**THURSDAY NIGHT RECEPTION - $17,250** (Welcome to event attendees, Full page in *SASE Magazine*, Double career fair booth, Two Silver conference registrations, Distribution of sponsor materials)

\_\_**BREAK - $10,250** (Two Breaks, mid-Morning and mid-Afternoon, Half page in *SASE Magazine*, Single career fair booth, Two Silver conference registrations, Distribution of sponsor materials)

\_\_**RIBBON CUTTING – GRAND OPENING OF CAREER FAIR - $12,250** (Two-minute welcome to attendees, Opportunity to cut ribbon, Photo opportunity with SASE VIPs, Double career fair booth, Full page ad in *SASE Magazine*, Two Silver conference registrations)

\_\_**NAME TAGS - $15,250** (Company logo on each attendee name tag, Full page in *SASE Magazine*, Single career fair booth, Two Silver conference registrations)

\_\_**CONFERENCE TOTE BAG - $18,250 Exclusive Sponsor or $12,250 non-exclusive (max 2)** (Distributed to all full conference attendees, Company logo, Full page in *SASE Magazine*, Career fair booth, Two Silver conference registrations, Distribution of company materials)

\_\_**REGISTRATION ONSITE AND ONLINE - $16,250** (Extra signage at check-In (Physical and online check-In), Full page in *SASE Magazine*, Double career fair booth, Two Silver conference registrations)

\_\_**RESUME ROOM – ($17,250 each sponsor – 6 maximum)** (Your company reps offer resume critiques, Full page in *SASE* *Magazine*, Double career fair booth, Two Silver conference registrations)

**\_\_CHARGING STATIONS - $10,250** (Two stations for attendees, Full page ad in SASE Magazine, Single career fair booth, Two Silver conference registrations)

\_\_**SASEBOWL – ($12,250- Lead, $10,250 – non-Lead)** (Competing teams view to be engineering, general knowledge and “All things SASE” Champion, Half page in *SASE Magazine*, Career fair booth, Two Silver conference registrations)

**SPONSORSHIP OPPORTUNITIES (CONTINUED):**

\_\_**SASE PHOTO STUDIO - $15,250** (Company logo on SASE “Step and Repeat” Photo Studio banner, Full page ad in *SASE Magazine*, Career fair booth, Two Silver conference registrations)

\_\_**SPONSORED WORKSHOP - $13,250** (Welcome attendees, Supply workshop presenter, Half page in *SASE Magazine*, Career fair booth, Two Silver conference registrations)

**\_\_PREMIUM WORKSHOP - $17,500** (Welcome attendees, supply workshop presenter, Full page ad in *SASE Magazine*, Double career fair booth, Three Silver conference registrations)

\_\_**SPONSORED PANEL - $10,250** (Welcome attendees, Provide one panelist, Half page in *SASE Magazine*, Career fair booth, Two Silver conference registrations)

\_\_**THURSDAY AFTERNOON PROFESSIONAL NETWORKING - $12,250** (Welcome event attendees, Half page in *SASE Magazine*, Career fair booth, Two Silver conference registrations, Distribution of sponsor materials)

**CAREER FAIR OPPORTUNITIES:**

\_\_**Standard Career Fair Booth - $7,075 - $6,575 if paid by June 1** (Career fair booth, Half page in *SASE Magazine*, One Silver conference registration)

\_\_**Government Sponsor - $6,075** (Career fair booth, Half page in *SASE Magazine*, One Silver conference registration)

\_\_**Double Career Fair Booth - $13,000 -** **$12,500 if paid by June 1** (10’x20’, Full page in *SASE Magazine*, Two Silver conference registrations)

\_\_**Triple Career Fair Booth - $16,750** (10’x30’, Full page in *SASE Magazine*, Two Silver conference registrations)

\_\_**Quad Career Fair Booth - $21,375** (20’x20’, Full page in *SASE Magazine*, Three Silver conference registrations)

**ADDITIONAL OPPORTUNITIES:**

**(Must be purchased with a sponsorship package)**

\_\_**Interview Booths - $400 each.** **Number of Booths Needed**\_\_\_\_\_

\_\_**Hospitality Suites - $3,000** (Based on availability, Sponsor provides food and non-alcoholic drinks)

\_\_**Poster Outside Career Fair on Easel - $1,500** (Large Sign (22”x28”) with your logo and message)

\_\_**SASEHack – ($20,000 - Lead, $10,000 - non-lead)** (Sponsor SASE’s own hackathon, Opportunity to present to participants, Provide judge/mentor, Recognition in *SASE Magazine* and on SASE website)

\_\_**Email Blast to Registrants - $3,000 (Limited availability)** (Sponsor drafts email to registrants. Sent in days leading up to conference)

\_\_**Product Insert in Tote Bag - $1,200** (Included in conference tote bags)

\_\_**Sport Water Bottles for Attendees - $10,000** (Includes your company logo, Included in conference tote bags)

\_\_**Mobile App - $10,000 for exclusive, 5,000 for multiple – max 4)**

\_\_**Facebook Post – 3 posts (Limited Availability) - $1,695 non-conference season $2,395 conference season (Sept-Oct)**

\_\_**3-Month Banner Ad - $2,995 Jan-Aug**

\_\_**2-Month Banner Ad - $2,995 Sep-Oct**

\_\_**E-Newsletter - $2,500**

**TYPES OF CONFERENCE REGISTRATIONS:**

**Gold Registration** – Includes all events Thursday (morning and afternoon professional training, lunch and Thursday Awards Dinner), all events Friday (breakfast, lunch, Friday Dinner Gala Awards, workshops), Saturday breakfast and career fair. Additional registrations: $800 each. **Number of additional Gold registrations: \_\_\_\_\_\_**

**Silver Registration** – Includes Thursday Awards Dinner, all events Friday (breakfast, lunch, Friday Dinner Gala Awards, workshops), Saturday breakfast and career fair. Additional registrations: $355 each **Number of additional Silver registrations: \_\_\_\_\_\_**

**Bronze Registration** – Includes all events Friday (breakfast, lunch, Friday Dinner Gala Awards, workshops), Saturday breakfast and career fair. Additional registrations: $275 each. **Number of additional Bronze registrations: \_\_\_\_\_\_**

**Career Fair Registration** – Access to career fair only on Saturday. Additional registrations: $25 each. **Number of additional Career Fair registrations: \_\_\_\_\_\_**

**ACADEMIC OPPORTUNITIES:**

\_\_**Academic Sponsor - $1,500** (Career fair booth, Half page in *SASE Magazine*, One career fair registration)

\_\_**University Lead Sponsor (For academic institutions only) - $10,000** (Double career fair booth, 10 Bronze conference registrations, unlimited career fair registrations, representative at OAC meetings, insert in tote bags, Full page ad in *SASE Magazine*, Logo on website, One email blast, One Facebook post)

**PRINT ADVERTISING OPPORTUNITIES:**

**\_\_Half page ad (horizontal) without sponsorship $2,500**

**\_\_Full page upgrade from complimentary half page: $2,500**

**\_\_Full page ad without Sponsorship $4,000**

*Cancellation and Payment Policy:* No cancellation after payment received. All sponsorships must be prepaid before the beginning of the National Conference and Career Fair.

*LIABILITY: The parties hereby agree that it is the duty and the responsibility of each Exhibitor to install and put the exhibit into place before the opening of the Exhibits, that all property, material and/or equipment shipped to or from the conference site by Exhibitor is at the sole risk of the Exhibitor. It is mutually agreed that SASE, its officers, agents, and employees shall not be liable to the Exhibitor for any and all loss, damages or injuries to all persons or property including, but not limited to, destruction of the Exhibit at the Conference site resulting from any cause, condition or activity. All claims for any such loss, damages or injuries are expressly and knowingly waived by the Exhibitor.*

*INSURANCE: Exhibitors must have adequate insurance coverage including automobile coverage if applicable, obtained at their own expense, with SASE named as an additional insured, for property loss or damage to themselves for liability for property damage and personal injury to others. SASE and its agents and employees assume no risk and the Exhibitor expressly releases them of and from any and all liability for damages, injury or loss to any person or goods, from any cause whatsoever. Each Exhibitor agrees to indemnify and hold harmless SASE, its agents, employees, directors, officers and consultants, and****the David L. Lawrence Convention Center, Pittsburgh, PA****, against all claims, demands, suits, costs or expenses because of injury, loss or damages.*

Authorized Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_\_\_­­­­­\_\_\_\_\_\_\_\_

Fax completed form to: 509-752-6094 or email to [rene.avendano@saseconnect.org](mailto:rene.avendano@saseconnect.org). Checks payable to SASE. Mail check to: PO Box 11179, Denver, CO 80211-0179. Sponsorships will be considered reserved once payment is received. For Sponsorship and Payment Questions, contact René Avendaño, ph: (562-496-4428)

*Booth Info:* All Booths are 10’ X 10’ exhibit spaces unless specified otherwise. Includes pipe and drape, one six-foot table, two chairs, one wastebasket. Please, no more than three representatives per single booth. Additional representatives in single booths can be arranged upon request.