2020 NATIONAL CONFERENCE
PROFESSIONAL TRACK

OCTOBER 28-30, 2020
Join us at the 2020 SASE National Virtual Conference

We have transformed the SASE National Conference and STEM Career Fair into virtual events throughout the month of October. The Professional Track of the conference will take place October 28-30 with five tracks of programming including over 50 live-streamed, fast-paced sessions. We’re excited to connect you to unique networking opportunities, interactive workshops with nationally recognized trainers, and panel discussions with content area experts from companies across the country. Join us at this keystone event where we pursue and celebrate our mission to unlock the leadership potential of Asian Professionals.

Paraag Maddiwar
Manager of Professional Programs

Khánh Vũ
SASE CEO & Executive Director

CLICK HERE TO REGISTER
Asian-Americans are three times under-represented at executive levels compared to entry levels in STEM careers.

"Most companies invest in leadership training. However, few have the expertise or scale to provide training for Asian American professionals to achieve the required cultural adaptability. We envision SASE becoming a scaled hub of expertise and programs to help companies and individuals unlock the leadership potential of the Asian American STEM workforce."

- Dennis Hirotsu
Senior Executive Advisor for SASE Pro
Retired R&D VP at Procter & Gamble
WHY GET INVOLVED WITH SASE PRO?

COMPANIES WILL CREATE COMPETITIVE ADVANTAGE BY:

- Unleashing the leadership potential of their Asian STEM employees;
- Increasing Asian employee retention by developing a stronger sense of community and a visible models for success;
- Gaining an edge in Asian STEM workforce recruiting; and
- Addressing the leadership diversity gap over time.

INDIVIDUALS WILL TRANSFORM BY:

- Participating in programming that strengthens their business and organizational impact;
- Expanding their personal networks; and
- Gaining exposure to and learning from Asian executive leaders.

THE SASE NATIONAL CONFERENCE is a great comprehensive way to get leadership experiences across multiple workshops.

The topics covered can help employees grow in their career and help them understand how to be future leaders.

I will be able to go back to my team and directly apply the things I learned that will help me be more effective.

FEEDBACK FROM 2019 SASE NATIONAL CONFERENCE ATTENDEES
The curriculum, programming, interactions, and networking are outstanding. The National Conference serves an unmet need for APA professionals.

Feedback from 2019 SASE National Conference Attendees:

- 135+ Organizations Represented
- 40 Pros
- 30 Pros
- 20 Pros
- 10 Pros

Feedback Scores on Experience:

- Overall Rating (0-100): 89
- Gained Value (% Agree): 91
- Training was Unique (% Agree): 91
- Net Promoter (-100 to +100): 72
- Gained New Insight To Boost Performance (% Agree): 96

Scope of Diversity:

- 50% US Born
- 50% Foreign Born
- 61% Male
- 39% Female
- 40 States Represented
This year’s Conference is organized around the five skill areas of SASE Pro’s Leadership Competency Framework. Each skill area has a dedicated content track, tailored to help each participant unlock their full potential, and integrating leadership behavior insights with a focus on cultural agility.

CONFERENCE FEATURES

- 5 TRACKS OF PROGRAMMING
- 10+ TOP TRAINERS
- 25+ ASIAN-AMERICAN SENIOR EXECUTIVES
- 50+ INTERACTIVE SESSIONS
2020 NATIONAL CONFERENCE SCHEDULE

DAY 1
OCTOBER 28

KICKOFF
11:00 AM ET

TRAINING SESSIONS
12:00 PM ET

KEYNOTE
1:30 PM ET

NETWORKING
2:00 PM ET

WORKSHOPS
3:00 PM ET

EXECUTIVE PANELS
4:00 PM ET

TRAINING SESSIONS
SEE YOUR ASIAN LEADERSHIP: WHY PEOPLE EXPERIENCE YOU DIFFERENTLY FROM HOW YOU SEE YOURSELF
OH SHIFT! TRANSFORM CONFLICT TO COLLABORATION
LEADERSHIP PRESENCE LEARNING LAB
INFLUENCE WITHOUT AUTHORITY
THINKING STRATEGICALLY IN UNCERTAIN TIMES

WORKSHOPS
5 STEPS TO MANAGE WORK PRESSURE
THE IMPORTANCE OF ACTIVE LISTENING & QUESTIONING
LEADERSHIP THROUGH IMPROVISATION
TEAM FORMATION IN REMOTE WORKING TIMES LATEST TRENDS IN SUSTAINABLE INNOVATION

EXECUTIVE PANELS
FINDING YOUR VOICE
BUILDING PRODUCTIVE RELATIONSHIPS WITH PEERS AND MANAGERS
LEADERSHIP PRESENCE SKILLS I'VE DEVELOPED IN MY CAREER
BUILDING SKILLS TO UNLOCK TEAM POTENTIAL THINKING STRATEGICALLY

PLEASE NOTE: EXACT TITLES SUBJECT TO CHANGE
2020 NATIONAL CONFERENCE SCHEDULE

DAY 2
OCTOBER 29

11:00 AM ET  
KICKOFF

11:30 AM ET  
TRAINING SESSIONS

1:00 PM ET  
KEYNOTE & AWARDS

2:00 PM ET  
NETWORKING

3:00 PM ET  
WORKSHOPS

4:00 PM ET  
EXECUTIVE PANELS

TRAINING SESSIONS
- BREAKING YOUR ASIAN LEADERSHIP BOX: UNLOCKING YOUR FUTURE BY ELIMINATING YOUR BARRIERS TO TRUST
- LEADERSHIP THROUGH IMPROVISATION
- THE SCIENCE OF MANAGING UP WITH YOUR ERG
- EXECUTIVE SPONSOR
- HOW TO INFLUENCE FOR BUSINESS TRANSFORMATION

WORKSHOPS
- UNCONSCIOUS BIAS
- PREVENTING YOUR ASIAN LEADERSHIP BOX: BUILDING CONNECTIONS & INFLUENCE
- NON-VERBAL NUANCES: INFLUENCE WITHOUT WORDS
- AGILITY IN LEADERSHIP IN CHALLENGING TIMES
- INDUSTRY 4.0 AND ITS IMPACT ON YOU

EXECUTIVE PANELS
- LEADING YOURSELF IN VIRTUAL TIMES
- TURNING AROUND DIFFICULT RELATIONSHIPS
- SELLING TECHNICAL IDEAS TO BUSINESS LEADERS
- LEADING TEAMS IN TROUBLED TIMES
- TAKING & MANAGING RISK IN YOUR CAREER

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2020 NATIONAL CONFERENCE SCHEDULE

D A Y 3
O C T O B E R 3 0

W O R K S H O P S
THREE ESSENTIAL TRAITS TO THRIVE
ACHIEVING GENDER EQUITY IN STEM
ASIAN PRIVILEGE: WHAT IS IT, WHAT IT MEANS, AND WHAT CAN WE DO ABOUT IT?
BEING STRESS RESILIENT
MASTERING YOUR MINDSET, BEHAVIORS, AND SKILLS
INTER-PERSONAL COMMUNICATIONS IN A MULTI-GENERATIONAL & VIRTUAL WORLD
BOOTSTRAP YOUR ERG - BUILD A POWERFUL ERG WITH NO MONEY, NO STRATEGY, NO SPONSOR
BUILDING YOUR PERSONAL BRAND FOR CAREER SUCCESS

P O W E R  S E S S I O N S
HOW TO SING YOUR OWN PRAISES
synERGy: THE POWER OF ALLYSHIP
REBOOT YOUR CAREER THROUGH MENTORING
IT’S ALL ABOUT STORYLIVING - HOW TO LIVE YOUR STORIES WITH OTHERS
THE FUTURE OF CYBERSECURITY: THREATS, TECHNOLOGY, AND TRENDS
THE SUCCESS MINDSET
THE PERFECT INTRODUCTION (20 WORDS OR LESS)
WHAT PANDEMIC? SIMPLE STEPS TO HELP YOU STAY WELL-NETWORKED & RESILIENT

11:00 AM ET KICKOFF
11:30 AM ET WORKSHOPS
12:30 PM ET POWER SESSIONS
1:00 PM ET POWER SESSIONS
1:30 PM ET KEYNOTE AND CLOSING REMARKS

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2020 KEYNOTE SPEAKERS

JONNY KIM
NASA Astronaut
Harvard M.D.
Navy Seal

FAMA FRANCISCO
CEO, Global Baby and Feminine Care at Procter & Gamble

AMIT ZAVERY
VP/GM and Head of Platform, Google Cloud
Regular Registration | $500
By October 15, 2020

Late Registration | $550
After October 16, 2020

ALL-ACCESS PASS TO 2.5 DAYS OF PROGRAMMING
SESSIONS WILL BE RECORDED AND AVAILABLE FOR 30 DAYS