Exhibit Space Height & Display Regulations
In-line & Linear Exhibit Spaces

Definition:
In-line or linear exhibit spaces are generally arranged in a straight line and have neighboring exhibitors on the left and/ or right of their exhibit spaces leaving one side of their exhibit space exposed to the aisle.

Use of Space:
Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:
Standard 8ft drape back wall. The drape will be a combination of black and gray. 3ft side rails will be black.
A 7"x44" company identification sign (Company name will be listed as it appears on your space contract/invoice).

Carpet:
Exhibit booths are NOT carpeted. Exhibit spaces are not required to have carpet or some floor covering, but you may if you desire. You are allowed to bring your own or order from the official event contractor. If you need to use the concrete floor to demonstrate your product, please contact Event Management for approval.

Height:
All display fixtures and components including graphics and identification signs are allowed a maximum height of 8ft only in the rear half (measuring 5ft from the back wall) of the exhibit space. A maximum height of 4ft is allowed in the front half of the exhibit space (measuring 5ft from the aisle). [See image A below]

Corner In-line or Linear Exhibit Spaces:
A corner exhibit space is an in-line/linear exhibit space at the end of a series of exhibit spaces with exposure to intersecting aisles on two sides. All guidelines for in-line/linear exhibit spaces apply.

10x30's or larger In-line Exhibit Spaces:
When three or more in-line or linear exhibit spaces are used in combination to create a single exhibit space, the 4ft height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining exhibit space or corner.
[See image B below]

All exhibit spaces must adhere to display regulations:
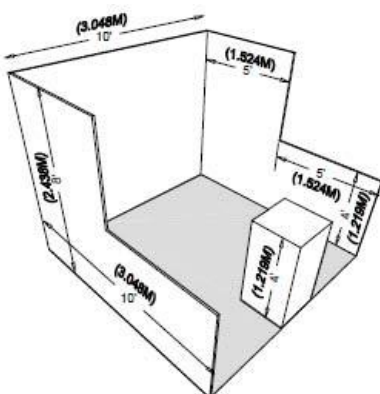Including ADA, demonstrations, lighting, sound, structural integrity, and storage.

Image A

Image B